

# Md Shakil Sheikh

Senior Product Lead (UI/UX) | 6+ Years Experience | Design Mentor

📍 Banasree, Dhaka 1219, Bangladesh

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## Relevant Experience

📌 **Senior Product Lead (UI/UX) · On Demand** Mar 2025 — Present

📌 **Team Lead, Graphic Design** Mar 2022 — Feb 2025

📌 **Senior Designer** June 2021 — Feb 2022

- Led the design, development, and delivery of UI/UX for **40+ client brands**, including websites, mobile apps, and SaaS platforms in industries such as medical, insurance, wellness, e-commerce, and technology.
- Designed user-centric interfaces and scalable design systems in **Figma** for mobile apps and SaaS platforms such as DashPilot, ensuring high usability and consistency.
- Handled full branding scope for multiple clients including **logo design, social media graphics, web UI**, and full brand identity development.
- Created responsive, high-fidelity designs for websites (many on Shopify), product landing pages, and dashboards—particularly for brands like **Lily Vogue**, where I also managed product uploads, UI fixes, and e-commerce flow optimization.
- Crafted marketing content such as **email campaigns (Klaviyo)**, blog post graphics, festival creatives, infographics, and promotional ads tailored for diverse audiences.
- Played a central role in **design strategy**, client communication, and cross-department collaboration, managing projects from ideation to deployment.
- Provided mentorship and training to junior designers and interns, building a culture of continuous learning within the creative team.

Mentor, Visual Design · **Dreamland IT Institute** Feb 2021 — May 2021

- Conducted in-person and virtual training sessions on **UI/UX fundamentals**, and **graphic design**, focusing on tools like **Figma, Adobe XD, Photoshop, and Illustrator**.
- Designed course content tailored for **freelancing platforms** (like Fiverr and Upwork), empowering learners to build competitive, client-ready portfolios.
- Introduced students to **wireframing, prototyping**, and basic **user interface principles**, helping them understand real-world applications of design.
- Provided mentorship on freelancing strategies, client communication, project delivery, and long-term skill development in digital product design.

Trainer, Graphic Design · **LEDP Govt. Project** Oct 2020 — Jan 2021

- Selected as a certified trainer under the government-led **Learning & Earning Development Project (LEDP)**, aimed at equipping youth with freelancing and digital design skills.
- Conducted intensive training on **graphic design fundamentals**, including **Adobe Illustrator, Photoshop**, and brand identity development.
- Guided trainees through freelancing pathways — from creating professional profiles to communicating with clients and delivering high-quality work.

## Education

BSc in CSE · **Atish Dipankar University (ADUST)** Sep 2021 — Sep 2025

Graduated with a **CGPA of 3.58**, specializing in software development, UI/UX design, and applied computing. Completed academic projects including a **Loan Status Prediction App** using Python and Streamlit.

## Skills

### Design & Creative

UI/UX Design, Product Design, Design Systems, Wireframing, Prototyping, Logo Design, Branding, Visual Design

### Design Tools & Technologies

Figma, FigJam, Adobe XD, Illustrator, Photoshop, Next.js, Tailwind CSS, Shopify, WordPress, Klaviyo, Google Workspace, Canva, Notion, Trello, Monday, AI Tools (ChatGPT, Stitch)

### UX Process & Collaboration

Design Team Leadership, Mentorship & Training, User Flows, Usability Testing, Client Communication, Agile Workflow, Accessibility Design

## Selected Project

### Driply · GenZ E-Commerce App

Designed a swipe-based app featuring multi-vendor marketplace integration.

### DashPilot · SaaS Dashboard UI/UX

Built a reporting dashboard with modular and client-focused widgets.

### AnyPenni · Finance App & Branding

Designed the full UI/UX, website, and logo for a personal finance tracking app.

## Awards & Honors

### Best Employee · On Demand

Recognized in 2021, 2022, and 2024 for creative performance & leadership.

### Best Mentor · Dreamland IT

Awarded in 2020 for excellence in training and mentorship in design.

### 2nd Place, Project · Udayan College

Received in 2019 for the "Measuring the Speed of Light" science fair project.

## Professional Certifications

🌐 **Google UX Design** · May, 2025

🌐 **IBM AI Engineering** · May, 2025

🌐 **IBM UI/UX Designer** · June, 2025